



UBS

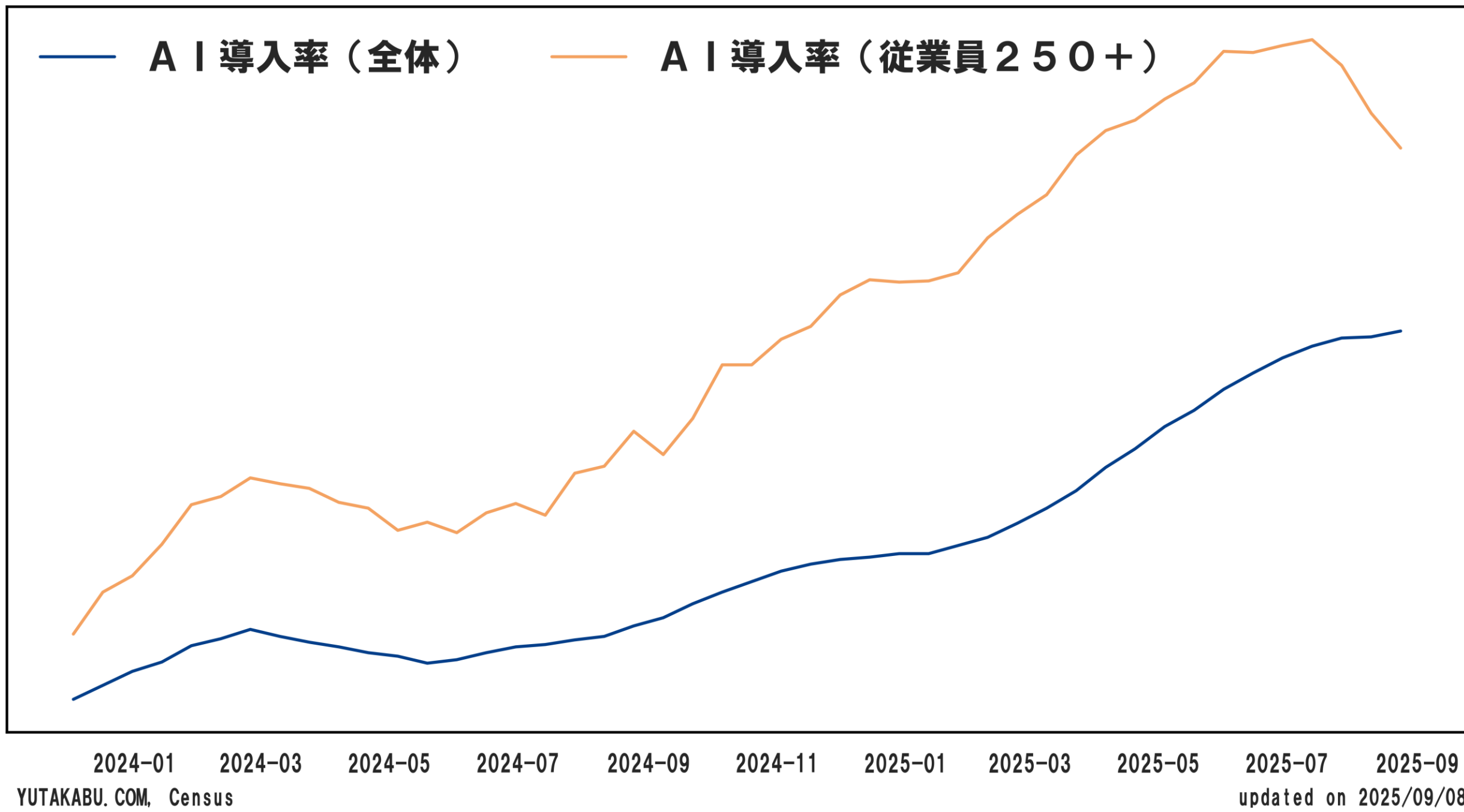
Global Wealth Management

CIO Essentials - Markets at a glance

Are we facing an AI bubble?

— A I 導入率（全体）

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Survey Data

Business Trends and Outlook Survey

2025

Updated August 28,



Welcome to the Business Trends and Outlook Survey
Content V4
Cycle 1,3,4
Revised 04/24/2025

The U.S. Census Bureau is requesting your assistance to produce important data on current economic conditions, as well as the impact on our nation's economy when natural disasters or other emergencies occur.

Your response is especially important as it helps policy makers, government officials, and businesses like yours understand these effects. Please complete this quick survey; **it will take approximately 10 minutes**

The data you provide will be aggregated to create a two-week snapshot of economic activity within the U.S. This survey is not intended to replace more comprehensive surveys that typically require the use of company records.

- **Estimates are acceptable and encouraged.**
- **The survey will take approximately 10 minutes**
- **Please include all domestic operations of this consolidated business, including all locations, subsidiaries, and divisions.**

1. FOR SINGLE UNITS ONLY Is _____ the Employer Identification Number (EIN) used on this business's latest Internal Revenue Service Form 941, Employer's Federal Quarterly Tax Return?

- Yes
- No

If no, please provide EIN:

2. Which of the following best describes the current operational status of this business?

- In business
- Temporarily or seasonally inactive

7. Between MMM DD – MMM DD, did this business use Artificial Intelligence (AI)¹ in producing goods or services? (*Examples of AI: machine learning, natural language processing, virtual agents, voice recognition, etc.*)
- Yes
 - No
 - Do not know



The state of AI

How organizations are rewiring to capture value

生産活用か、業務活用か

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